#### **MERZ** AESTHETICS®



BELOTERO® It's a part of me

This brochure is designed for those patients prescribed  $$\operatorname{BELOTERO}^{\$}$$  by their physician.



# BELOTERO® – it becomes a part of you

The majority of women fear ageing and want to preserve their youthful looks.

In a society where people are living longer, avoiding or improving the appearance of those first telltale signs of ageing, is becoming a matter of concern that has an impact on the quality of life.

As you may know, with age, your skin undergoes a number of predictable changes affecting its texture, volume and appearance.

As we age, our skin loses its youthful appearance as the production of natural dermal volumisers and moisturisers such as hyaluronic acid (HA) diminish, leaving lines and wrinkles where our skin was once youthful, even and radiant.

The process of natural skin ageing in the face is global.

#### It's a combination of 3 factors:



Skin dehydration leading to a decrease in skin quality through loss of elasticity, firmness and radiance.



Loss of facial fat resulting in sagging of the skin and volume loss, which contributes to the appearance of lines, wrinkles and folds.



Change in bony structure and loss of muscle tissue, resulting in volume loss which contributes to changes in facial contours.





## Change the way you age

Today, some of the signs and symptoms of the natural ageing process can be reduced by replacing the lost hyaluronic acid (HA).

HA is our skin's natural moisturiser.

HA can hold up to 1000 times its own weight in water within tissues thus increasing skin's volume and elasticity.



Products containing HA can address aspects of the facial ageing process and are used in various treatments.





Wrinkle management: Smooth your wrinkles away

HA is used to fill and smooth out wrinkles, furrows and other areas that can be improved such as the nasolabial folds and lips.



Full face treatment: Restore volume and shape contours

During a full face treatment, the signs of ageing are treated simultaneously, to provide a personalised treatment plan. This is done by using a range of HA products, from the lighter version of fillers, that can smooth fine lines, to deep volumising fillers, that can restore volume loss and enhance facial contours.

## Achieving a natural result

BELOTERO® is a HA dermal filler, made of the same volumising and moisturising component of your skin.

Thanks to its **patented technology** (known as CPM technology), BELOTERO® is specially designed for **optimal skin integration**, providing subtle and even results without disrupting the natural contours of your face.

Discuss with your practitioner the results you would like to achieve from treatment. The majority of patients wish to achieve a natural look

If you have previously been treated with a dermal filler, you may be surprised by the subtlety of BELOTERO® in the treated area. BELOTERO® enables seamless skin integration and natural-looking results.



### Optimal dermal integration for a natural look.

**BELOTERO® Soft** - for treatment of fine lines that occur around the mouth.

**BELOTERO® Balance** - for treatment of nasolabial folds (aka smile lines or laugh lines), marionette lines (vertical lines from the corners of the mouth to the chin), lines that occur around the lips, corners of the mouth and lip enhancement.

**BELOTERO® Volume** - for enhancement of the cheeks, temples and chin, and treatment of nasolabial folds (aka smile lines or laugh lines).

**BELOTERO® Intense** - for treatment of nasolabial folds (aka smile lines or laugh lines) and marionette lines (vertical lines from the corners of the mouth to the chin), and for lip enhancement.

**BELOTERO®** Lips Shape - for lip enhancement and treatment of lines that occur around the lips and corners of the mouth.

**BELOTERO®** Lips Contour - for treatment of lip contour, lines that occur around the lips, corners of the mouth and for lip enhancement.



BELOTERO® is brought to you by Merz Aesthetics, a leading, global aesthetic company focused on empowering patient's individual confidence through an award-winning portfolio of injectables and devices.

Manufactured in Switzerland and with 15+ years of experience, the BELOTERO® range is recognised for its good level of tolerability and safety profile.

For your comfort, our BELOTERO® products allow you to experience less pain in sensitive areas due to the integrated lidocaine. Our patented CPM technology is registered worldwide by the relevant health authorities. At Merz Aesthetics, we are committed to quality and providing you with HA products that enable your healthcare practitioner to give you optimal results.



## Find confidence with BELOTERO®

#### What happens during treatment?

Once you are happy to proceed with your treatment, your practitioner will ask you questions about your medical history, current medications and any other relevant medical information. During the treatment session, BELOTERO® is injected into the specific area of the skin, using a very fine needle/cannula.

#### How long does the treatment take?

The length of treatment is individualised and will depend on the particular area being treated. Your practitioner will be able to answer your specific treatment needs

#### Does it hurt?

When injecting into the skin to correct lines and wrinkles, correct volume loss or sculpt contours, the treatment is relatively painless for some, but others may experience the treatment as a mild discomfort or pain. Our fillers contain lidocaine to reduce the sensation of pain you may feel, maximising your comfort.

## Will the treated area become hard or feel unusual?

BELOTERO® integrates readily into your skin. This is especially important in areas like your lips, where you want to see the results without feeling anything different.

### How soon can I return to normal activities?

Some patients experience swelling, bruising or redness after injection which usually subsides soon after treatment. Some return to work immediately after

#### Will I notice a difference right away?

Yes, the aesthetic results are immediate. As the treatment is less invasive than surgery, you will be able to continue your daily activities as soon as your appointment is over.

## How often do I need BELOTERO® treatments?

Treatment outcomes vary per patient and the type of product used. Effects are not permanent. Duration depends on many factors, such as the type of treatment, the treated area, the individual's skin type, skin condition lifestyle and age.

After the initial treatment, follow-up sessions are normally recommended. During your follow-up visit, your practitioner may decide to inject more product in order to improve the appearance of the initial treatment.

## What are the injection related effects of BELOTERO®?

Our products are made of HA, a natural component found in the skin. No preliminary allergy test is necessary. There are however, some injection related reactions which may occur and include slight redness, swelling, itching, bruising and pain at the injection site. These reactions are normal and generally mild to moderate and usually disappear shortly after injection. They typically resolve spontaneously within a week. Be sure to inform your practitioner of any and all allergies, especially to lidocaine, before treatment. Your practitioner will be able to answer any specific questions you have about your treatment.

#### **IMPORTANT FACTS**

As your healthcare practitioner would have explained, very rarely side effects can occur which require immediate attention. If you notice: any blanching or white appearance of skin around the area treated, the skin appearing grey or mottled, pustule formation, coldsore formation, pain that needs to be managed with relief (some minor discomfort is normal) or a bruise that looks unusual, contact your treating healthcare practitioner immediately. Should any problem arise, it is important to contact your treating healthcare practitioner, as most problems are easy to fix if caught early.





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